



Summer 2014

CATTLE INDUSTRY DEVELOPMENT COUNCIL

"Producers Working For Producers"

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Producer Representatives

Cattle producers are known for assisting their industry through volunteering their time. Members of the Cattle Industry Development Council and the Horn Levy Committee are volunteers elected by their industry organization. Thanks to these volunteers for their service participating on Council and the Horn Levy Committee:

Cattle Industry Development Council

BC Association of Cattle Feeders:

Bill Freding (Oliver)

BC Breeders and Feeders Association:

Connie Patterson (Dawson Creek)

BC Cattlemen's Association:

Linda Allison, Chair (Princeton)

John Anderson (Merritt)

Bill Bentley (Progress)

Grant Huffman (Riske Creek)

BC Milk Producers Association:

Clarence De Boer (Delta)

Thomas Wynker, Vice-Chair (Hixon)

Horn Levy Fund Committee

BC Association of Cattle Feeders:

August Bremer, Chair (Enderby)

BC Breeders and Feeders Association:

Marvin Tonn (Kelowna)

BC Cattlemen's Association:

Bill Bentley, Vice Chair (Progress)

Bob Storey (Smithers)

BCIDF *Back In Business*

The Cattle Industry Development Council has announced the re-opening of the Beef Cattle Industry Development Fund for new applications. The fund has been closed for the last several years due to financial conditions, however the BCID Trust is now recovering and Council will provide \$200,000 per year for the next three years for general applications. Applicants with matching funds for projects are encouraged to apply for projects that benefit the cattle industry in BC, and to consider the funding priorities established by the CIDC in consultation with representatives of the organizations (back page of newsletter)

The Beef Cattle Industry Development Fund is financed from the earnings of the \$9.347 million Beef Cattle Industry Development Trust established in 1994, and recently extended for the next sixty years, to 2075.



About the Funds

Cattle producers in British Columbia have supported the levy (check-off) on cattle for many years. The current \$3 per head CIDC levy paid at the time cattle are sold or slaughtered in BC is working for the good of the beef industry.

\$1 per head is designated for the National Check-off; these funds are directed to promotion and research. The other \$2 per head becomes the CIDC fund which is used to promote the cattle industry in BC and to support research or education programs.

Triggering a match from the Beef Cattle Industry Development Trust Fund earnings provides the

opportunity to double these producer dollars. The \$9.3 million trust fund, established by the BC government in 1995, allows industry dollars to trigger matching funds from the Trust earnings. During the first 19 years of the Fund being in operation, \$11 million has been triggered contributing to projects for a total value of over \$38 million.

The \$10 per head Horn Levy is collected when producers sell cattle with horns in BC. These funds are reinvested in the industry through projects initiated by cattle associations.

www.cattlefund.net

Summer Tour 2014 & Annual Meeting in Prince George

Members of the Cattle Industry Development Council held their annual meeting in Prince George this year providing greater opportunity to have producers in attendance at the meeting. Over 20 cattle producers from the BC Breeder and Feeder organization (who had met earlier in the day) and the BC Cattlemen's Association locals and regionals from the Central Interior joined the CIDC for a social hour and the meeting. Participants heard the report from the Chair and financial reports of CIDC and BCIDF.

Check-off collections for this year were ahead of the previous year; with collection on 234,775 head for total check-off collected of \$704,325, and individual producer refunds were down (a very low percentage request refunds). Council appreciates the efforts of the many agents, dealers, sales yards and slaughterhouses, and Ownership Identification Inc., who all assist in the collection of check-off at time of sale. Discussion during the meeting centered on the importance of encouraging producers to leave the funds with the CIDC rather than to seek a refund. The ability to match those producer dollars with funds from the Beef Cattle Industry Development Fund is an advantage that other jurisdictions do not enjoy.

The Beef Cattle Industry Development Fund (BCIDF) had remained closed for general applications, but continued to have sufficient earnings to trigger matching funds from the Trust for the association project funding. The CIDC check-off is also used to assist with BC's assessment for participation in national organizations (Canadian Cattlemen's Association and National Cattle Feeders' Association). Council was pleased to report that earnings have been favourable and the Fund is again open to general applications.

The \$1 per head of the check-off in BC is the non-refundable national check-off. On behalf of BC producers, \$234,775 was paid to the National Agency to support the national and international efforts of promotion and marketing, development and research. Grant Huffman has continued to serve as BC's representative to Canada Beef Inc. which is supported by the national \$1 check-off. Representatives from BC also participated in Canada Beef Inc.'s annual forum in the fall. Grant Huffman presented a brief update on the activities of Canada Beef Inc. noting that the national check-off is now being collected on imports of beef into Canada.

In concluding her comments, Council Chair, Linda Allison, said she was pleased to have the opportunity to meet with the grassroots producers and assured them that Council works hard to ensure that producers are getting great value for their check-off.

While in the region, Council members took advantage of the invitation to visit Council Vice-Chair, Thomas Wynker and his wife Martina at their dairy farm in Hixon. During the last two years, the Wynkers have been busy with the project to move their operation from the Lower Mainland to Hixon. The Wynkers are milking 300 cows in a 40 stall rotary in a parlor building built by Thomas's brother-in-law who also built the calf barn at UBC. All animals (except the calves) are housed in a 70,000 square foot barn which is a compost pack facility. The bedding gets turned once a day for the heifers and twice a day for the milk cows. The cows all have pedometers which track their steps and assist in detection of cows in heat.

Since moving, the use of hormones for heat synchroniza-



Producers join the Cattle industry Development Council for the annual meeting.



Council members tour the Wynker Family dairy operation. L-R: Bill Freding, Grant Huffman, Thomas Wynker and Bill Bentley.

De-horning Increasing, Horn Levy Reducing!

tion has dramatically dropped, with the goal of using it for special cases only. All rations, ingredients, feeding times and amounts are tracked through a wireless connection between the office and mixer wagon and then compared with daily production records. Thomas is a former member of the UBC Dairy Advisory Committee and has adopted several techniques studied there including, pasteurizing waste milk for the calves, freeze technique for dehorning calves, and using an accelerated feeding strategy. Thomas said that it has been quite an adventure and lots of logistical nightmares in moving the operation and his family north, however all is now settling into routines that look for a promising future.

Council members were then welcomed at Thomas's neighbour, Dunkley Lumber for a tour. This company was established in 1951 by Bill Dunkley, and grew and thrived through the years, then in 1977 was purchased by the Novak brothers who proceeded to make significant investments in modernization. In 2009, true whole-log utilization arrived with the shutdown of the beehive burner and the implementation of a hogging system. Residuals are now separated, sorted and used for energy, fibre for pulp and paper, bio energy and wood pallet industries. Dunkley Lumber president, Robert Novak spoke with Council members about the company's development of export markets, sharing stories of the importance of visiting with representatives in Asia as a most important aspect. Council members noted that the beef industry has realised this issue as well.

Council members agreed that their tour day was well worth the knowledge gained, and expressed thanks to the Wynkers and Dunkley Lumber for their hospitality.

The Horn Levy in British Columbia was increased in 2005 to \$10 per head of cattle with horns with the goal to encourage proper dehorning of cattle. The first five years of the increase saw collections averaging \$46,900. For the next four years the average is \$23,200.

The Horn Levy Funds collected have been put to work by cattle producer associations throughout the province, with \$256,600 from the fund going towards 66 projects since 2005. The funds have gone to assist associations support local facilities such as the scales in Quesnel, and Dawson Creek, wash-racks in Barriere, numerous workshops and training for producers, research projects, and supporting Meet-A-Rancher events.

The current balance of funds is depleted and the Committee anticipates that it will not be able to support further applications until January 2015.

August Bremer, Chair of the Horn Levy Committee said "Congratulations to cattle producers in BC for taking steps to provide dehorned cattle to the market. The committee is confident that the reduction in horns has meant increased safety for cattle and handlers, and more profit for producers."

Visit the website www.cattlefund.net for project information and updates.

Contributing Cattlemen Remembered

Council would like to recognize the contributions made by many producers over the years, while serving as CIDC members. During the last year, two previous CIDC members passed away. We extend condolences to the families of **Sam Martin**, who served on CIDC from 1995-2000, and **Morrie Thomas**, who was instrumental in the establishment of the CID Board that allowed industry to take control of its check-off in 1974. He was Chairman from 1976 through 1991. The contributions of these producers are recognized as having significant and lasting importance to the cattle industry in BC.

Morrie Thomas 1930-2014



Council Chairs visit at the 2012 BCCA Annual General Meeting. Andy McDonald (1974-76), Linda Allison (2002-present), Morrie Thomas (1976-1991)

Sam Martin 1938-2014



Sam Martin served as a member of Council from 1995-2000.

Beef Cattle Industry Development Fund Funding Priorities 2014 - 2019

Council will consider applications for projects with matching funds that benefit the beef industry in BC and that are focused on the following priorities:

Building Industry Association Capacity

CIDC will serve the interests of association members and the cattle industry:

1. Provincial cattle associations are eligible to apply for funding for annual project plans. CIDC will also support industry communications and collaboration.
2. Consider project proposals that assist cattle associations in developing plans to access outside funding opportunities for assisting cattle producers in mitigating financial impacts from non-agriculture mega projects.
3. CIDC will continue to host yearly meetings with Association Presidents to ensure priority industry issues are addressed.

Building the BC Beef Advantage

CIDC will consider proposals that:

1. Advance further processing opportunities in British Columbia which could include projects to:
 - a) Address slaughterhouse waste and specified risk materials disposal issues.
 - b) Determine feasibility of facilities.
2. Seek to enhance forage utilization on grazing tenures and private land.
3. Develop and encourage BC "branding."

Building Opportunity Through Research

CIDC will consider proposals for: Research to address the established priorities.

Building & Maintaining the BC Cattle Industry for Sustainable Growth While Also Addressing Societal Expectations

CIDC will consider proposals to address:

1. Environment Issues
 - a) Water
 - b) Waste (manure/nutrient) management
 - c) Enhanced forage utilization.
2. Animal Care
 - a) Projects from agriculture organizations that seek to address animal care concerns.
 - b) Encourage cattle producer involvement in farm animal care issues.
3. Safety
 - a) Rancher and worker safety
 - b) Assisting industry to meet regulatory requirements.

Eligible applicants: individuals and partnerships; commercial and non-profit organizations; industry associations; agencies, boards and councils; and universities, municipal governments and government research and/or development agencies.

Eligible costs: contracted goods and services; materials and supplies (not capital costs); incremental labour and related costs such as travel, training and skill development; rent or lease of facilities and equipment; and administrative costs.

Ineligible costs – normal costs of establishing and operating a commercial operations; capital costs; costs incurred before the project was approved; funding for ongoing activities.

The deadline dates for applications are September 30 and March 31.
Visit www.cattlefund.net for information and application forms.

