












# CIDC

## CATTLE INDUSTRY DEVELOPMENT COUNCIL

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Producers Working For Producers

### What happens to the check-off in British Columbia?

<p>Cattle Industry Development Council</p>	<p>CIDC check-off - producer pays \$2.00 when cattle are sold or slaughtered in BC.</p>
 <p>BCID Fund Beef Cattle Industry Development Fund</p>	<p>CIDC check-off triggers a match of \$2.00 from the Beef Cattle Industry Development Fund</p> <p><b>Total Funds Available: \$4.00/head</b></p>
<p><b>\$1.00/head paid to National Agency</b></p>   	<p><b>\$2.50/head paid to Approved Projects of Provincial Associations</b></p>    
<p><b>Beef Cattle Research Council</b></p> 	<p><b>50¢/head remaining funds available for projects to benefit the beef industry in BC</b></p>  

### About the Funds

Cattle producers in British Columbia have supported the levy (check-off) on cattle for many years. The current \$2 per head CIDC levy paid at the time cattle are sold or slaughtered in BC is working for the good of the beef industry. \$1 per head is designated for the National Check-off – these funds are directed to national promotion, seeking more international markets, and for research. The other \$1 per head becomes the CIDC fund which is used to promote the cattle industry in BC and to support research or education programs.

Triggering a match from the Beef Cattle Industry Development Trust earnings double these producer dollars. The \$9.3 million trust fund established by the BC government in 1995 permits industry funds allocated for projects that fit the priorities to trigger matching funds from the trust earnings. During the first ten years of fund operation, \$7 million has been triggered from the Trust to contribute to projects with a total value of over \$20 million.

The Horn Levy Fund comes about when producers sell cattle with horns in BC. The levy has been \$2 per head for many years, and increased on September 1, 2005 to \$10 per head. The funds collected are available for projects.

For more details, visit our website [www.cattlefund.net](http://www.cattlefund.net)

## Council Members' Summer Tour



Members of the Cattle Industry Development Council traveled to Dawson Creek for their summer meeting - along with the regular business, Council members were able to tour some of the sites where the BCID Fund has contributed to project work, and they heard a report on the progress on a project where GPS is used to track the paths of cattle.

With a variety of weather throughout the afternoon on July 26th, Council members were led by Julie Robinson and the Peace River Forage Association of BC to several sites where that association has put BCID Funds to work. The forage group has carried out a number of projects in recent years - Pasture and Woodland Workshops were held in 2002, and they received some assistance for developing their website and other communication tools. A major project was to identify nutrients important for winter hardiness and longevity and to conduct a survey of frost injury. This project resulted in a series of "Forage Facts" published for producers' information.

First the Council toured Dale Fredrickson's corn grazing field demo, where he is demonstrating alternate grazing methods and food sources by grazing corn in the winter. Next we visited Bill Wilson's farm located east of Dawson Creek at the former Northern Lights College farm where Bill is demonstrating swath grazing with oats and a timing of seeding trial for swath grazing; he is attempting to seed early and graze and then allow regrowth to head and cut for swath grazing. We also visited John Kendrew's where we looked at a site that will be fall grazing silaged barley regrowth, another alternate grazing method for the Peace River area.

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That evening members of the Peace River Forage Association of BC, and directors of the BC South Peace River Stockmen's Association (BCSPRSA) and representatives of the North and South Peace Breeders and Feeders Associations joined Council members for dinner and a special presentation. Judy Madden described the project, "Livestock Grazing in Aspen Cutblocks" on behalf of the BCSPRSA. This project includes having cattle fitted with GPS collars for the summer grazing season to detect the level of cattle use in regenerating aspen harvested areas. These collars have been programmed to take a position reading once every hour and save it within the collar unit until downloaded in the fall. The data has had a significant impact in the cattlemen's dealings with the aspen forest industry in the area. Madden said, "While the cattlemen felt they knew many of the facts we hoped the project would prove, having this type of defensible data will go a long way in convincing forest companies of the need for mitigation when there is loss of range due to aspen harvest and regeneration."

As this project was getting off the ground, a partnership was developed with the University of Northern British Columbia. While the data of cattle use within the cutblocks was important to the stockmen's project, the University had begun a project that could make use of the data



points outside of the aspen harvested areas. The project "Integrating Production Functions of Timber, Forage and Cattle" is carried out by the Mixedwood Ecology and Management Department of UNBC. The partnership has proved mutually beneficial as UNBC gains access to the data collected for their study and the South Peace Stockmen's project receives data entry and mapping from UNBC.

Council Chair, Linda Allison addressed the evening gathering, expressing appreciation to the producers in attendance for their interest in the work of the Council. She noted that it was beneficial for the Council members to have the opportunity to meet with the producers and to view first hand, some of the project results.

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## Meet The Council



**Council 2005-2006**

back: Connie Patterson - Harold Starr - Haikie MacDonald (Secretary) - Grant Huffman - Laura Grafton - Jim Tingle (Consultant)

front: Bill Freding - Clarence deBoer - Linda Allison (Chair) - David Janssens (Vice-Chair), Bob Franco (BCMAL)

### About the CIDC

The Cattle Industry Development Council is the group of producer volunteers elected by industry organizations to administer the CIDC check-off, the Beef Cattle Industry Development Fund and the Horn Levy Fund. Council meets quarterly to review operations and consider funding applications.

### Representatives

BC Association of Cattle Feeders  
Bill Freding (Oliver)

BC Breeders & Feeders Association  
Connie Patterson (Dawson Creek)

BC Cattlemen's Association  
Linda Allison (Princeton)  
Laura Grafton (Prince George)  
Grant Huffman (Riske Creek)  
Harold Starr (150 Mile House)

BC Milk Producers' Association  
Clarence DeBoer (Delta)  
David Janssens (Surrey)

## Horn Levy In British Columbia



Peter Bontor, Chair

The Cattle Industry Development Council invited the associations to elect representatives to serve on the Horn Levy Committee. This committee oversees the administration of the Horn Levy in BC, considers funding applications and reports its activities to the CIDC. The committee is made up of chairman Peter Bontor (Lone Butte), and Karen Kochel (Vanderhoof) is vice-chair, Bill Bentley (Dawson Creek) and August Bremer (Armstrong). Serving on the committee as

ex-officio are Ownership Identification Inc. General Manager, Hugh Fallis, and Bob France from the Ministry of Agriculture and Lands.

The Horn Levy Committee received support from the cattle industry associations before going forward with the increase to \$10 per head on September 1, 2005. The associations had previously requested this increase, and the majority confirmed that support at the annual meetings this spring (2005). The Horn Levy is in place to encourage dehorning of calves for safety in the industry, and profit for producers.

The funds collected become the Horn Levy fund that is available for projects that benefit the beef industry. Any organized group of producers (association, co-op etc.) is eligible to apply for project funding. The application form is available on the website [www.cattlefund.net](http://www.cattlefund.net) or from the CIDC office (250) 573-3611.

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The government previously ran the Horn Fund. Since the CIDC accepted the responsibility for administering the fund, four projects have received funding approval:

Assessment of Plant Community Types and Carrying Capacity (Peace River Regional Cattlemen's Association), Our Water, Our Future Seminar (Kamloops Stockmen's Association), Emergency Response Training for Oil Inspectors (Kamloops Stockmen's Association), and Speaker Expenses for 2005 Meeting (Nechako Valley Regional Cattlemen).

The Horn Levy Committee has also undertaken a promotion program to be sure that producers are aware of the increase in the levy. Chairman, Peter Bontor said "The Horn Levy Committee is hopeful that as more and more producers implement a program of dehorning calves, that the horn fund becomes non-existent in British Columbia."

Dehorn  
your calves  
for  
Safety & Profit

Horn Levy  
P (250)573-3611  
[www.cattlefund.net](http://www.cattlefund.net)



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# PROJECTS 2004-2005

The \$351,000 from the BCID Fund that was approved for these projects is combined with other funds in the projects for a total of \$1,045,000 at work for the cattle industry of British Columbia.

## ANIMAL CARE/HEALTH \$76,000

**DNA-based needle free vaccination** - Funds from Ontario Cattlemen's Association, and the BCID Fund are combined with those of the **Vaccine Infectious Disease Organization** to undertake a 2-year study with a goal to develop a need-free DNA based vaccination method against BVDV types 1 and 2 that is effective in newborn and young calves at branding. BCIDF Share \$72,800

**Livestock Emergency Response Course - Ownership Identification Inc.** received a contribution toward costs of including a "Livestock Emergency Response Course" as part of the International Livestock Identification Convention held in Kamloops in July 2005. BCIDF Share \$3,250

## EDUCATION \$8,800

**Cattle Marketing Seminar** - A timely marketing seminar was held in Vernon in the spring. BCIDF contributions were reduced due to donation of speaker fees to the **North Okanagan Livestock Association**. BCIDF Share \$400

**Forage and Beef Seminars** - Matching registration fees and trade show revenue for the BCID Fund contribution, the **BC Forage Council** carried out the 2005 Forage and Beef Seminars in Williams Lake, Quesnel, Prince George, Vanderhoof, Burns Lake and Smithers. BCIDF Share \$6,600

**Speaker- Dr. Tim Ball** spoke to the **Nechako Valley Regional Cattlemen's Association** on the topic: Water, resource of the 21st century. NVRC received funds from the Horn Levy Fund, and added to their own funds, were able to match BCID Funds for this project. BCIDF Share \$1,800

## FORAGE & FEED \$34,600

**Hayland Aeration Project - Mud River/Beaverly Farmer's Institute** received matching funds for a 3-year project seeking credible and quantifiable information for hay producers in regard to the cost/benefit of aeration of forage stands and the use of no till seed drills in conjunction with aeration. BCIDF Share \$14,600

**Improving Grazing Systems & Feeding Strategies** - To assist producers in dealing with drought conditions, and the ongoing BSE situation the **Peace River Forage Association of BC** received funding for a 2-year demonstration project to include grazing system demonstrations, feeding strategies courses and extension activities for cattle producers in the Peace River region. BCIDF Share \$20,000

## PROMOTION \$109,800

**abc Country Restaurants - Ranchland Heroes** - This promotion featured the Haywood-Farmer family from Savona and promoted value added beef products in **abc Country Restaurants** in BC and Alberta. BCIDF Share \$40,000

**Cariboo Beef Promotions - Cariboo Cattlemen's Association**, with matching funds from the BCIDF purchased a display unit that is now available for events in that region that promote the cattle industry. BCIDF Share \$700

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**Milestone's Promotion Fall and Winter 2004/2005 - Milestone's** Grilled Inspirations Promotion, and Winter Inspirations featured Canadian AAA Beef, and sought to demonstrate Milestone's support for the BC ranching community, featuring the Grafons from Bar K Ranch in Prince George. BCIDF Share \$50,000

**Overwaitea Partners Program - BC Cattlemen's Association** received funding assistance to continue the contract as the BCCA/Overwaitea partners program developed. BCIDF Share \$11,600

**Provincial Thank-You Promotion** - In ten regions of the province, producer associations put their dollars forward to trigger a match from the BCID Fund to run thank-you to consumers for supporting the Canadian beef industry. BCIDF Share \$7,500

## SERVICES & STUDIES \$121,800

**Abattoir Feasibility/Market Strategy Study** - The **Kootenay Livestock Association** is investigating possibilities for opening and operating an abattoir in their region. BCID Funds assisted with the feasibility study and business plan development. BCIDF Share \$22,300

**BCCA/Renderers Proposal** - With matching funds for this project, the **BC Cattlemen's Association** was able to hire a contractor to develop a co-sponsored BCCA/Renderers strategy and proposal. BCIDF Share \$26,700

**Northwest Premium Meat Co-op - The Community Futures Development Corporation (Nadina)** applied for funds to assist for consultant fees in regard to developing a marketing and branding strategy, membership development for a proposed meat co-op in the Smithers area. BCIDF Share \$15,000

**Verified Beef Production Pilot Program - BC Cattlemen's Association**, in co-operation with BC Association of Cattle Feeders and BC Breeders and Feeders Association, received funding assistance to share in the costs of piloting the Canadian Verified Beef Production Program for the beef industry in BC. BCIDF Share \$57,600

### Association CIDC/BCIDF funded projects:

Through triggering a match for all CIDC levies paid by producer, the CIDC has been able to provide increased assistance to the cattle producer associations for projects that benefit the beef industry. The combined funding approved for their 2004-2005 projects:

BC Association of Cattle Feeders .....	\$65,000
BC Breeders and Feeders Association .....	\$38,300
BC Cattlemen's Association .....	\$350,000
BC Milk Producers Association .....	\$64,000

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